

Facebook and Twitter CAP Month Messaging

(Note: The #CAPmonth hash tag is added when using for Twitter)

Twitter and Facebook

- April is Child Abuse Prevention Month #CAPmonth. (www.michigan.gov/ctf).
- The pinwheel is the national symbol of child abuse prevention #CAPmonth. Join us in planting a pinwheel garden in your community www.michigan.gov/ctf
- The statistics are clear. Michigan's children need our help now! Let's give them a voice, <http://www.childhelp.org/pages/statistics/>
- No child deserves to be neglected or abused. Support the _____ Children's Trust Fund Local Council #CAPmonth (Note: Can't exceed 140 characters for Twitter.)
- All children have a right to grow up in a nurturing environment. Learn more at www.michigan.gov/ctf #CAPmonth.
- Promote the health and well-being of every child in your community #CAPmonth.
- Donate to child advocacy causes #CAPmonth (www.michigan.gov/ctf).
- Addressing problems before they get worse is the responsible way to manage our society's future #CAPmonth.
- Support families that are under stress #CAPmonth (www.michigan.gov/ctf).
- Brains are built from the bottom up - Join us @ (your council's name and contact information) #CAPmonth.
- A focus on innovative prevention services lays the foundation for children's growth and development. #CAPmonth (www.michigan.gov/ctf)
- How can we ensure that every child has an equal opportunity for healthy growth and development #CAPmonth?
- With the National Movement for America's Children, Americans are awakening to the role we play in the lives of children #CAPmonth
- There is only one time essential to awaken a movement for America's children - That time is now. #CAPmonth
- Participate in youth-focused community organizations #CAPmonth (www.michigan.gov/ctf)
- Our ability to thrive as a society depends on how well we foster the health and well-being of the next generation #CAPmonth
- @ (yourname) focuses on public programming that prioritizes child development & prevention of child abuse & neglect. #CAPmonth. (Note: Can't exceed 140 characters for Twitter.)

Facebook Only

- During Child Abuse Prevention Month think of the connection between child development and economic development. When we invest in healthy child development, we invest in community and economic development, as flourishing children become the foundation of a thriving society.
- When the entire community takes responsibility for creating healthy environments for children, we lay the foundation for growth and development.
- Invest in prevention—getting it right early is less costly, to society & individuals, than trying to fix it later. (www.michigan.gov/ctf)
- Implementing effective policies and strategies to prevent child abuse and neglect can save taxpayers more than \$104 billion a year